



# 2019 REGIONAL TRAINING WORKSHOPS

## Southwest Virginia

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### The New Emerging Epidemic: JUUL Use Among Youth and Young Adults - Jim Martin

**January 30, 2019, 8:30 am - 12:30 pm**

**Danville-Pittsylvania Community Services, 245 Hairston Street, North Wing  
Training Room, Danville, VA 24540**

This training session will focus on the new landscape of tobacco products and the emergence of JUUL, the e-cigarette product that has become extremely popular among kids and young adults. The session will discuss how they work and what they look like. The session will discuss the latest prevalence data among youth and young adults as well as the current research on e-liquid aerosols. The training will discuss steps that the FDA has taken to regulate JUUL and other e-cigarette products, as well as options for state and local governments to supplement and enhance federal regulation.

#### Key Learning Objectives:

- Describe the new flash-drive design of e-cigarettes
- Learn about characteristics and common chemicals found in the aerosol of e-cigarette devices
- Discuss the health impacts of using these devices
- Describe the health risks of exposure of secondhand aerosol, especially among various vulnerable population groups
- Discuss the issues of "cessation and harm reduction" related to these new tobacco products
- Learn about regulations of e-cigarettes at the federal, state and local levels

**Note: There is a \$25 registration fee for all attending this workshop.**

## Southwest Virginia

### JIM MARTIN'S BIO

**Jim Martin**, a Virginia native, is the Director of Policy and Programs with the NC Tobacco Prevention and Control Branch at the NC Department of Health and Human Services. With over 25 years of experience in tobacco use prevention and control at the state and local level Jim's current responsibilities include providing statewide leadership and expertise on tobacco use prevention and control policy and programmatic solutions. Positions held by Jim include Field Director for Policy and Programs with Project ASSIST, staff member with the National Cancer Institute's COMMIT Project in Raleigh, NC, committee member on multiple national committees including the ASSIST National Strategic Planning Subcommittee and the Association of State and Territorial Health Officers (ASTHO) Tobacco Control Network and Director of Worksite Health Promotion with the Virginia Department of Health. Jim has published several articles on tobacco use prevention and control and has conducted numerous local, state, and national level presentations on policies and programs to prevent and reduce tobacco use. Jim received his Master's and Bachelor's degrees in Community Health Education from Virginia Tech.

The Virginia Foundation for Healthy Youth (VFHY) offers the above listed workshops in collaboration with Danville-Pittsylvania Community Services.

### VFHY REGIONAL TRAINING INFORMATION

Contact Charlie McLaughlin (VFHY), (804) 786-2279 or [cmclaughlin@vfhy.org](mailto:cmclaughlin@vfhy.org) for details regarding registering for this workshop or for information on how to bring future workshops to your organization. Visit the Virginia Foundation for Healthy Youth training website at [www.vfhy.org/training](http://www.vfhy.org/training) often to register for any of the listed workshops and to view our catalog of workshops.

